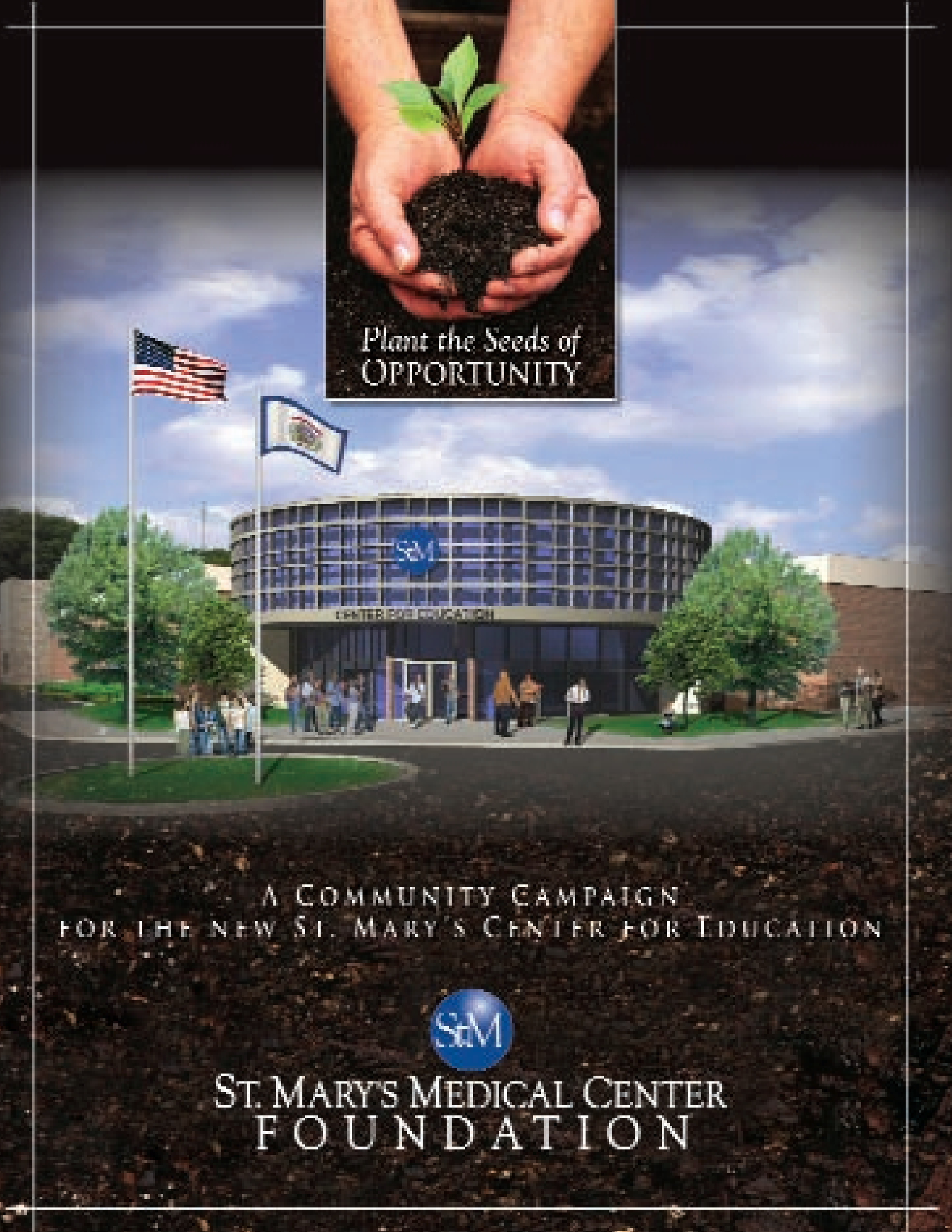


Plant the Seeds of  
OPPORTUNITY



A COMMUNITY CAMPAIGN  
FOR THE NEW ST. MARY'S CENTER FOR EDUCATION



ST. MARY'S MEDICAL CENTER  
FOUNDATION

# Our Campaign



"The current campaign will truly bring our Schools of Nursing, Radiography and Respiratory Care into the 21st century. Providing our students with the proper technology when they are under our instruction today will ensure that they will be ready to guard the health of our community tomorrow."

Jeffrey E. George, M.D., Chairman  
St. Mary's Medical Center Foundation

## Why should you support our first Capital Campaign since 1955?

In all the years I have been privileged to serve, I have learned one thing: the happiest people are those who give. They give in different ways, through prayer, time, talent and finances. Giving gives your own life a sense of real meaning.

We invite you to take part in helping us raise funds for our new St. Mary's Center for Education. We know what a vital role this organization plays in our community. It brings help and caring to thousands of people. Let us move forward together to provide quality education to our future healthcare leaders and ensure that in our community, future generations will have access to the highest quality health care.

Be a giver. Be happy.

*Sister Celeste Lynch*

Sister Celeste Lynch, S.A.C.  
Capital Campaign Honorary Chairman



# A Tradition

St. Mary's Medical Center is proud of its role as the only medical center in West Virginia that owns and operates a School of Nursing, School of Radiography, and School of Respiratory Care. Our schools graduate more nurses and radiographers than any other in the area.

At St. Mary's, we're committed to the hospital-based educational model. Our skilled faculty offers the best in quality instruction, and immediate access to the facilities and staff of St. Mary's Medical Center gives



A 1958 photo of students at St. Mary's School of Nursing.

students direct patient experience. Beginning in their first semesters, they are able to put theory into practice using state-of-the-art equipment in a variety of real-life settings. At the same time, in keeping with our hospital mission, we teach the importance of compassionate care, ensuring that tomorrow's professionals foster a deep respect for the patient, even as they keep up with the latest innovations.

All three schools are fully accredited, affiliated with Marshall University, and highly respected by the community. The schools' missions follow in the tradition of the Pallottine Missionary Sisters, who focus on the sacredness of human life and the God-given dignity of all those who walk through St. Mary's doors, regardless of their ability to pay.



ST. MARY'S  
MEDICAL CENTER  
FOUNDATION, INC.

### Board of Directors

Jeffrey George, M.D.  
*Chairman*

Sr. Diane Bushee, S.A.C.

David Call

Robin Chamberlain

Patricia Chambers

Robert Hardwick

Charles Heiner

Jack Houvouras

Jeffrey Leaberry, M.D.

Sr. Celeste Lynch, S.A.C.

Nancy Newfeld

Randall Rhoades

Michael Sellards

William Sheils, M.D.

Barbara Stevens, Ed.D.

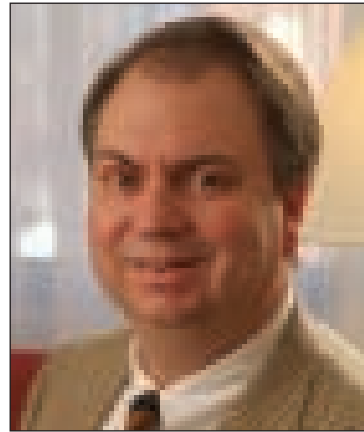
Mark Studeny, M.D.

Michael Sundall

Joseph Williams

Marc Williams, J.D.

# New Era in Medicine



“Today’s students are tomorrow’s healthcare professionals, and it is to them that we owe this educational opportunity. Tomorrow, our fate will be in their hands. Today, their fate lies in ours.”

Hans G. Dransfeld, M.D.  
Capital Campaign Co-Chairman

The current educational facility, located behind the main hospital building, hasn’t had any major renovations since its construction in 1947. Classroom space in the building is severely overtaxed, limiting class capacity and complicating scheduling. One eight-bed skills lab and a limited medical library accommodate more than 200 students who share 10 computers and one VCR per classroom to view the multiple training tapes required as part of the curriculum. The cost of rewiring the building for Internet access is prohibitive.

Yet, despite these challenges, our schools have maintained sterling reputations and our students have achieved incredible success. St. Mary’s School of Nursing, School of Radiography and School of Respiratory Care provide skilled and caring healthcare professionals to meet the needs of our region.

“We need your help to build on St. Mary’s tradition of excellence in education and to ensure the Tri-State continues to benefit from greater numbers of skilled healthcare professionals.”

Robert L. Hardwick  
Capital Campaign Co-Chairman



## An Invitation to Invest in Our Community’s Health

St. Mary’s Medical Center has already invested \$1.6 million through the purchase of the land and building and received a \$1 million federal grant. To help reach the remaining \$6 million necessary to build the new Center for Education, the St. Mary’s Medical Center Foundation has embarked on a capital campaign to raise a minimum of 25 percent, or \$1.5 million, in community gifts.

Skilled healthcare professionals – nurses, radiology technicians and respiratory therapists – have always been on the frontlines of medical care, providing round-the-clock vigilance to ensure quality patient care.

Only by providing our students with the proper technology when they are under our instruction can we ensure that they will be ready to guard the health of our community tomorrow.

To equip them with the tools, skills, and compassion they will need; to continue the giving and healing spirit of our founding Sisters; to ensure quality health care in the tri-state area now, and in the future. Once completed, the new St. Mary’s Center for Education will accomplish all of this and more.

Once completed, we will have ...

## Planted The Seeds of Opportunity.



# A Healthcare Crisis in West Virginia

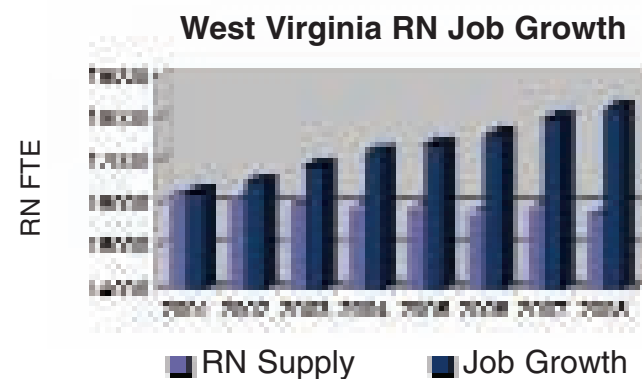
## The Healthcare Crisis in West Virginia

St. Mary's School of Nursing and School of Radiography have long been here to train caring professionals to meet our community's healthcare needs. We once again find ourselves leading the way with the School of Respiratory Care, as a number of critical factors threaten the health of our community.



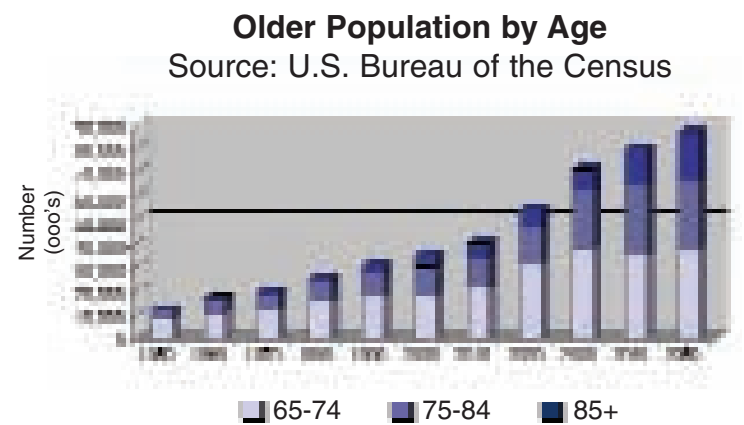
## Shortage of Healthcare Professionals

An increased number of qualified professionals is needed to address the healthcare concerns of our community. The shortage of registered nurses in West Virginia and the Tri-State has been well documented. Unfortunately, our region is not alone. Across the country, hospitals, long-term care facilities and other healthcare institutions are struggling to find qualified healthcare professionals to fill critically-needed positions. There is a 15 percent national vacancy rate among registered nurses, radiographers and respiratory therapists. By the year 2020, a shortage of 40 percent is projected for respiratory therapists alone. Schools across the country are struggling to educate enough new healthcare professionals to replace the present, aging workforce.



## Who Will Care for Us? West Virginia's Aging Population

The shortage of healthcare professionals is compounded by an aging population, as advances in medical technology enable people to live well into their 80s and 90s. The 2000 U.S. Census noted that 15.3 percent of West Virginia's population is older than 65, making our state the third oldest in the nation. In 2004, more than half the patients admitted to St. Mary's were older than 65; of these, the average patient was 77 years old.



The fastest-growing segment of our population has

a high incidence of chronic conditions, such as hypertension, heart disease, diabetes and cancer, contributing disproportionately to its healthcare costs. Nationally, individuals in this age group spend more than three times as much for health care as all those younger than 65 combined. The problem continues to escalate as the baby boomer generation continues to age.



An article in the December 12, 2005 edition of *Newsweek* magazine entitled "Diagnosis: Not Enough Nurses" drew national attention to the problem healthcare professionals are facing across the country. Today, there is a 15 percent national vacancy rate among registered nurses, radiographers and respiratory therapists. The problem will only get worse unless we, as a community, take action now.

**Nursing shortage recognized nationally in Newsweek Magazine.**

# Our Commitment to Education



## *School of Radiography*

In 1964, Huntington Radiologist Hans W. Dransfeld, M.D., founded the St. Mary's School of Radiography. Since its opening, the school has graduated more than 600 radiographers. Through an affiliation with **Marshall University**, students can receive an associate's degree and have the option to pursue a bachelor's degree through clinical courses taught by St. Mary's faculty. The school is nationally accredited by the Joint Review Commission on Education in Radiologic Technology. Graduates are highly recruited and are skilled health professionals who score high on licensure exams.



**St. Mary's radiography professionals.**

## *School of Respiratory Care*

Respiratory therapists are especially important in central Appalachia, which has a 56 percent higher mortality rate from heart and lung disease.

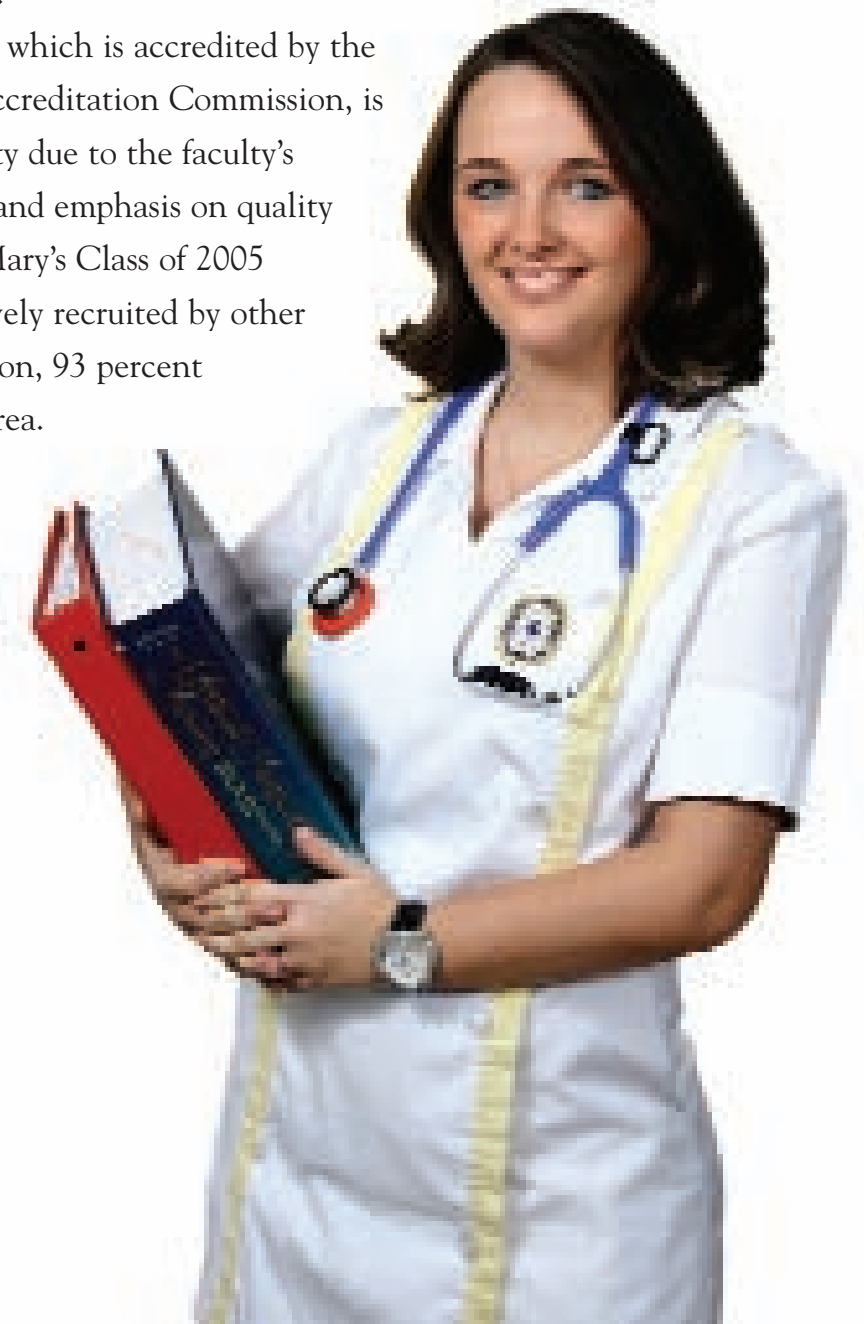
In direct response to the increasing shortage of respiratory therapists, St. Mary's admitted its first class to the School of Respiratory Care in 2006. This program will graduate therapists trained to maximize the use of new technology to treat respiratory illness and increase cardiopulmonary health. The program is accredited by the Committee on Accreditation for Respiratory Care and is affiliated with **Marshall University**, offering graduates the option to pursue their bachelor's degree.

## *School of Nursing*

Chartered on May 26, 1926, by the Pallottine Missionary Sisters, St. Mary's School of Nursing is the oldest nursing program in West Virginia, training more than 3,000 professionals since its inception. Through a cooperative program with **Marshall University**, School of Nursing graduates receive an associate's degree in nursing and are encouraged to move into Marshall's bachelor's and master's program.

St. Mary's School of Nursing, which is accredited by the National League for Nursing Accreditation Commission, is well-respected by the community due to the faculty's dedication to St. Mary's values and emphasis on quality care. Despite the fact that St. Mary's Class of 2005 nursing graduates were aggressively recruited by other healthcare providers in the nation, 93 percent stayed to work in the tri-state area. St. Mary's School of Nursing students are highly desired because of their exceptional clinical skills and outstanding scores on the National Council of State Boards of Nursing Licensing Exam.

**Students like Rebecca Merritt (right) from Lesage, W.Va., are just some of the promising healthcare professionals you will be helping with your generous contribution to the St. Mary's Medical Center Community Campaign.**





# Our Vision of the Future

The 9.7 acre property and building at the corner of Fifth Avenue and 29th Street in Huntington, W.Va., has been purchased. In addition to the property acquisition, a lead gift in the form of a \$1 million federal grant award was secured, thanks to the support of Congressman Nick J. Rahall, II. The schools and community will benefit from increased class capacity, state-of-the-art equipment and expanded facilities.

#### Five 45-seat Classrooms

A new LPN to RN transition program funded by a recent \$800,000 federal grant is just one of the many programs that will have additional classroom space.

#### Six Student Study Carrels

Private carrels will provide students with a quiet place to study or take tests.



Vital Simulation Mannequins will be utilized in the Interactive Learning Skills Laboratory. Photo courtesy of Laerdal Medical Corporation.

#### Two Interactive Learning Skills Laboratories

Advances in medical knowledge and technology necessitate an increase in educational settings that mirror clinical settings, giving students a chance to practice their skills. Simulation models, such as Vital Simulation Mannequins, provide advanced learning opportunities by presenting scenarios that test a student's decision-making skills.

#### Two 100-seat Tiered Classrooms

With larger classrooms, students from all three schools can simultaneously learn shared curriculum, such as anatomy, physiology, and pharmacology, offering greater flexibility for scheduling.

#### Community Conference Center

This spacious facility will be accessible through a separate entrance from the school and includes a formal lobby room off a spacious courtyard. An attached catering kitchen will also be available for school and community functions.

#### Energized Lab

Radiology students will have the opportunity to examine phantom X-rays before entering clinicals at the Radiology Labs of St. Mary's Medical Center. A large darkroom joins the lab to the ultrasound training room.

#### Ultrasound Training Room

Ultrasound machines will provide students the opportunity to practice their imaging skills.

#### Two Computer Labs with Internet Access

Two new labs will accommodate 30 computers. Students will have access to self-guided review courses for their licensing tests.

#### Expanded Alumni Memorabilia Room

This new room will serve as a touchstone to the past, honoring those who have come before and inspiring the next generations of professionals.

#### Academic Support Area

The academic support area, located adjacent to the student lounge and faculty offices, will provide students immediate access to faculty for consultation and tutoring.

#### Four Conference Rooms

These rooms will provide a quiet place for community groups, student study groups and the wide range of healthcare-related groups available through St. Mary's Medical Center including grief and loss support, prenatal care, smoking cessation and support for the families of individuals with cancer.



# A Look Inside...

## LEGEND

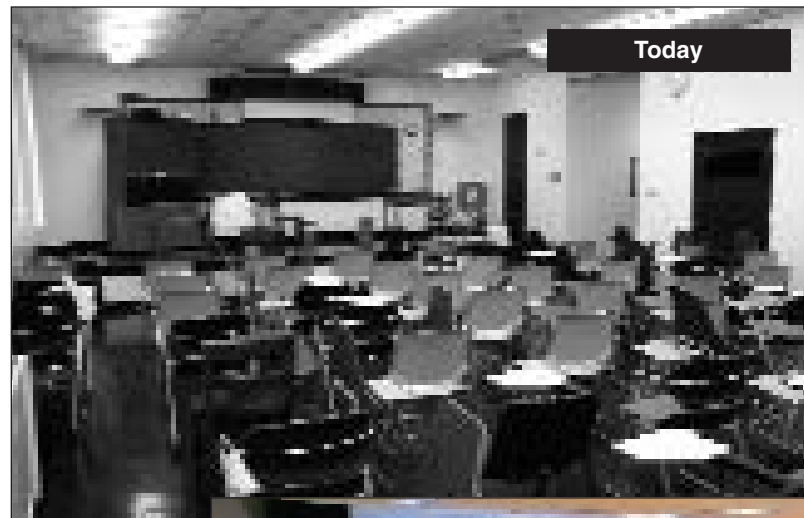
- RECREATION CENTER
- ALPHABETICAL
- ACTIVITIES
- CONNECTION
- CLASSROOM
- COMPUTER
- COOPERATIVE
- FACILITY
- HALLWAY
- LIBRARY
- MULTIMEDIA
- KNOWLEDGE
- SKILLS
- ARTS/ENT
- UNASSIGNED



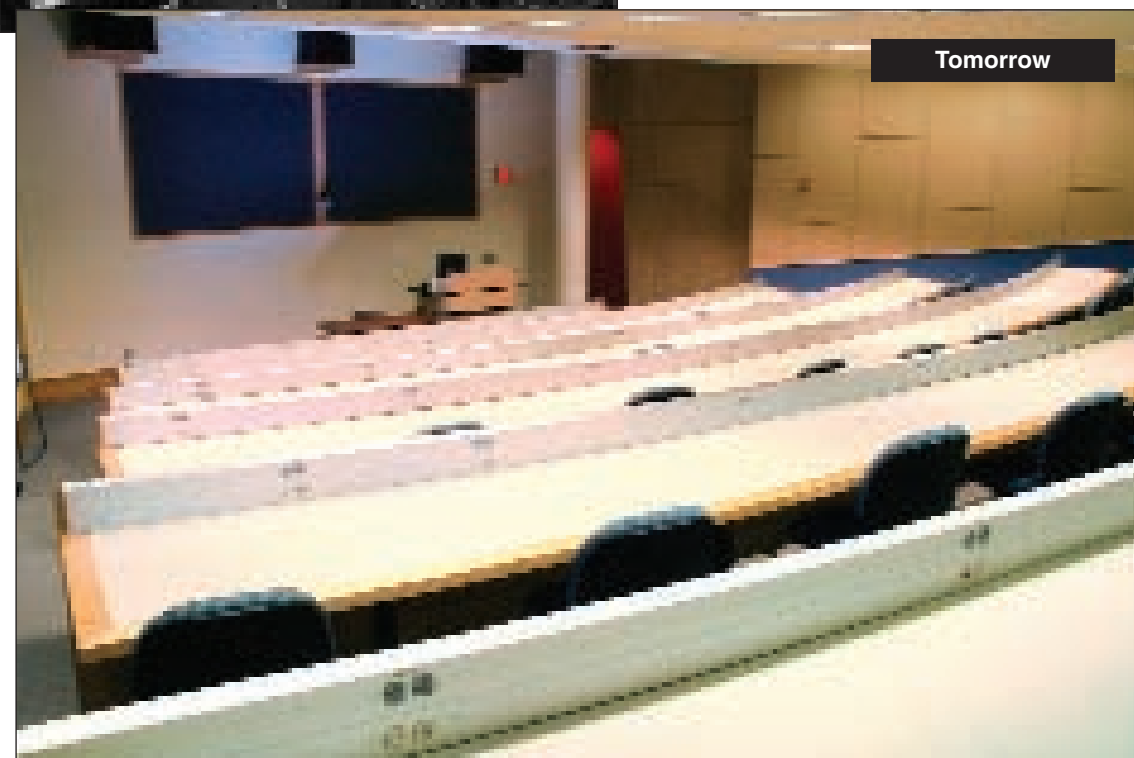
# Time for Change

## 20th Century Learning in a 21st Century World:

- The educational facility has not had any major renovations since its construction in 1947.
- There are more than 200 students sharing one skills lab, 10 computers and a limited library.



(Top) A current photograph of a classroom at the St. Mary's School of Nursing. (Bottom) A rendering of one of the classrooms in the new St. Mary's Center for Education. The ultra modern classrooms will offer stadium seating, computer and internet hookups and video conferencing capabilities.



# Plant the seed



## ST. MARY'S MEDICAL CENTER FOUNDATION

DAVID SHEILS, President

2900 FIRST AVENUE  
HUNTINGTON, WEST VIRGINIA 25702  
PHONE: 304.526.8180 FAX: 304.526.1518  
[www.st-marysfoundation.org](http://www.st-marysfoundation.org)

Design and layout by H.Q. Publishing Co.